



# Institutional Development Plan (IDP): 2026-2031

*A Strategic Framework for Holistic Excellence, Skill Integration, and Cultural Preservation*

Institution: M.A. Parikh Fine Arts & Arts College, Palanpur,  
Managed By: Banaskantha District Kelvani Mandal

Affiliated to Hemchandracharya North Gujarat University (HNGU), Patan





M.A. Parikh Fine Arts & Arts College

# AGENDA & STRATEGIC OVERVIEW



**Executive Summary**



**Institutional Profile**



**SWOC Analysis**



**Vision, Mission, and Core Values**



**Strategic Goals and Objectives (2026-2031)**



**Key Focus Areas & Enablers**



**Departmental Action Plans & Implementation Strategy**



**Monitoring and Evaluation Mechanism**



**Risk Management Framework**



**Budgetary Allocation and Financial Planning**



# EXECUTIVE SUMMARY



## Institutional Context

- Located in the semi-urban/rural district of Banaskantha, the institute functions as a Self-Financed entity dedicated to the Humanities and Performing Arts.



## Strategic Vision

- To evolve from a traditional liberal arts college into a Multidisciplinary Skill-Centric Institute aligned with the National Education Policy (NEP) 2020.



## Core Priorities: Digital Equity

- Bridging the digital divide by implementing campus-wide high-speed Wi-Fi and ICT-enabled pedagogy.



## Core Priorities: Vocational Integration

- Enhancing employability through 'English for Livelihood' and professional training in Music, Drama, and Fine Arts.



## Core Priorities: Cultural Research

- Systematic documentation of the Indian Knowledge System (IKS), specifically North Gujarat's folklore and performing traditions.



## Projected Outcome

- To attain 100% digital literacy among students and establish sustainable internal revenue generation (IRG) models within five years.



# Institutional Profile

## Foundational & Faculty Overview



**2007**

Year of Establishment



**Private / Self-Financed**  
Governance



**16**

Total Faculty Strength



**14**

Permanent  
Faculty



**02**

Ad-Hoc/Visiting  
Faculty

## Academic & Student Demographics



**1104**

Student Strength  
(Co-educational)



**Undergraduate (B.A., B.F.A.,)**  
Academic Programmes



**Post Graduate: M.F.A**

### Departments

- English
- History
- Music
- Painting
- Psychology
- Gujarati
- Drama



# Strategic Compass: Internal Fortitudes & External Horizons



## INSTITUTIONAL FORTITUDES (Internal)

- **Distinguished Faculty Cadre:** High retention rate...
- **Holistic Mentorship Ecosystem:** Robust 'Guru-Shishya'...
- **Strategic Asset Portfolio:** Functional Language Lab...



## OPERATIONAL CONSTRAINTS (Internal)

- **Technological Disparity:** Critical deficit...
- **Fiscal Resource Limitations:** Constraints...
- **Infrastructure Modernization Needs:** Requirement...



## FUTURE TRAJECTORIES (External)

- **NEP 2020 Alignment & Expansion:** Scope to...
- **Cultural Heritage Preservation:** Potential...
- **Civic Engagement Initiatives:** Leveraging...



## STRATEGIC HURDLES (External)

- **Market Saturation Dynamics:** Traditional...
- **Linguistic Proficiency Gaps:** Rural student...
- **Revenue Diversification Imperative:** Heavy...



# VISION, MISSION, AND CORE VALUES





# STRATEGIC ACADEMIC ASPIRATIONS & INSTITUTIONAL MILESTONES: A VISUALIZED BLUEPRINT (2026-2031)



## FOUNDATIONAL & IMMINENT PRIORITIES (2026-2027)



**Campus Digitalization:** Comprehensive Wi-Fi deployment across all blocks; Smart Class upgrade for Room 11.



**Pedagogical Labs:** Establishment of 'Media Corner' (English) and Modernization of Drama Rehearsal Studio.



**Curriculum Enhancement:** Launch of three Value-Added Courses: Functional English, Acting for Screen, Commercial Art.



## DEVELOPMENTAL & GROWTH IMPERATIVES (2023-2030)



**Scholarly Output:** Launch of Departmental Research Journals (English/Gujarati) with ISSN.



**Cultural Archiving:** Digital preservation of Banaskantha's Folk Songs and Folk Theatre (Bhaval).



**Financial Innovation:** Initiation of professional consultancy services (Translation, Theatre Workshops, Music Training).



## VISIONARY & SUSTAINING HORIZONS (2031 & Beyond)



**Center of Excellence:** Recognition as a 'Centre of Excellence for Performing Arts'.



**Fiscal Resilience:** Creation of a Corpus Fund via industry tie-ups and alumni endowments.



STATUS: **ON TRACK**

JANUARY 20, 2026





### DIGITAL ENABLERS

Transitioning to ICT-enabled classrooms and implementing an E-Governance system.



### SKILL DEVELOPMENT

Focus on 'Livelihood Skills'—English for Banking/Agriculture, Applied Theatre, and Commercial Art.



**Skill India**  
Sor Workline Appgitulture



### RESEARCH & INNOVATION

Fostering a culture of undergraduate research through 'Project-Based Learning' and annual publications.

## KEY FOCUS AREAS (ENABLERS)



### INDIAN KNOWLEDGE SYSTEM (IKS)

Research projects centered on 'Bhaval' (Folk Theatre) and oral traditions.



STATUS: ON TRACK




















JANUARY 20, 2028







# STRATEGIC EXECUTION BLUEPRINT & OPERATIONAL FRAMEWORK

 STRATEGIC PILLAR	 DELIVERABLES	 DIVISION	 MILESTONE
 Digital Ecosystem Foundation 	 • Enterprise Wi-Fi Deployment & Smart Classroom Modernization (Room 11)	Admin / Gujarati	2026
 Competency Lab Establishment 	 • Commissioning of 'Media Corner' (Pro-Audio/Video & Editing Suite)	English Dept	2026
 Performing Arts Facility Enhancement 	 • Drama Studio Revitalization (Advanced Lighting/Acoustics)	Drama Dept	2027
 Musical Acoustics Infrastructure 	 • Construction of Audiometric Soundproof "Riyaz" Chamber	Music Dept	2027
 Research Instrumentation Acquisition 	 • Procurement of Advanced Psychometric Assessment Tools	Psychology Dept	2026
 Community Engagement Initiative 	 • "Street Theatre for Social Change" Advocacy Campaign	Drama Dept	Continuous





# Departmental Specifics: Fine & Performing Arts

**Strategic Goal:** To professionalize traditional arts education by integrating digital technology and commercial skills.

## Department of Music



### Current Status:

Rooted in the 'Guru-Shishya' tradition; strong focus on Classical & Folk vocals.



### Critical Need:

Professional acoustic environment for recording and undisturbed practice.



### Strategic Initiatives:

1. **Infrastructure:** Construction of a 'Sound Proof Riyaaz Studio' for high-quality recording. 
2. **IKS Documentation:** Digital archiving of Banaskantha's Folk Songs (Lagnageet/Bhajan). 
3. **Vocational Skill:** Certificate course in 'Music Production' to open careers in the media industry. 

## Department of Painting



### Current Status:

Practical-oriented department; currently leveraging Visiting Artists to mitigate staff shortage.



### Critical Need:

Integration of digital tools to meet modern commercial art standards.



### Strategic Initiatives:

1. **Curriculum:** Launching 'Commercial Art & Graphic Design' as a Value-Added Course for employability. 
2. **Extension Activity:** 'Public Art Project' – Student-led murals in Palanpur on social themes. 
3. **Resource Strategy:** Engaging Industry Experts for intensive workshops on modern art techniques. 



# MONITORING AND EVALUATION: PROCESS FLOWCHART



**REVIEW  
MECHANISM**

**MONTHLY:  
DEPARTMENTAL ATR  
(HOD REVIEW)**

Action Taken Reports

**QUARTERLY:  
IQAC AUDITS & KPI  
MEASUREMENT**

Progress against Key  
Performance Indicators

**STRATEGIC  
PLANNING**

**DATA  
ANALYTICS**

**KEY PERFORMANCE  
INDICATORS (KPIs)**

**ENROLLMENT  
IN VALUE-ADDED  
COURSES**

**QUANTITATIVE  
CONTENT  
OUTPUT**

**RESEARCH  
PAPER/ARTICLE  
PUBLICATIONS**

**FACILITY  
UTILIZATION  
METRICS**

**ANNUAL:  
360-DEGREE  
FEEDBACK**

Stakeholder Input to  
Refine IDP Strategies

**Feedback Loop for Strategy Refinement**



# RISK MANAGEMENT FRAMEWORK

## Financial Constraints



### Risk:

*Risk: (S-Financed nature limits capital expenditure).*



### Mitigation:

*Introduction of professional certificate course (e.g, "Public Speaking va Theatre ve open to exfaernal paraïaral participants for revenue generation.*

## Student Proficiency



*Risk: (Language barriers/ Inhibition).*

### Mitigation:

*Implementation "Fear-Free" initiatives like the "No-Juddment Speaking" and "Dherking Club" Therapy" workshops*

## Faculty Retention



*Risk: (Faculty Reention, (Faculty Retention).*

*Mitigation: non-montary incunetary incentives such research leave, reessional development support and academic recognition*





# Budgetary Allocation and Financial Plan

Funding Sources & Strategic Allocation (Year 1 Priority)

## Funding Sources:



**Primary:** Student Tuition Fees



**Secondary:** Management Contribution & Philanthropic Donations



**Projected:** Internal Revenue Generation (IRG) from Skill Courses





# *The Canvas is Ready. The Stage is Set.*

We are not just building a college;  
we are curating a gallery of dreams  
for the rural youth of Banaskantha.  
From the soil of Palanpur to the global screen,  
our students will paint the future.

## ***Rooted in Culture. Rising with Technology.***

Thank You

**M.A. Parikh Fine Arts & Arts College**  
Let's Create This Future Together.

